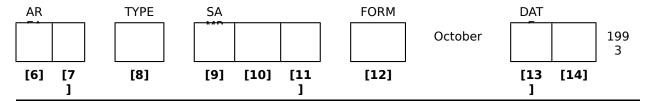
HART-TEETER 1724 Connecticut Avenue, NW Washington, DC 20009 (202) 234-5570 Interviews: <u>1508 Respondents</u> Dates: <u>October 22-26, 1993</u>

47 Male 53 Female **[5]**

FINAL

Study #4042 NBC News/WSJ October 1993



Hello, my name is ______ and I'm calling from Hart-Teeter for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Of the people living in your household who are at least 18 years old, including those who are not home right now, can you tell me who has had the most recent birthday? (IF PERSON DOESN'T KNOW ALL THE BIRTHDAYS, SAY:) Well, of the ones you do know, who has had the last birthday? May I speak to that person please? (IF PERSON WITH MOST RECENT BIRTHDAY IS NOT HOME, FIND OUT WHEN HE/SHE WILL RETURN AND MAKE AN APPOINTMENT TO CALL BACK.)

(IF RESPONDENT INDICATES THAT HE/SHE IS THE ONE WITH THE MOST RECENT BIRTHDAY, SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

(IF RESPONDENT INDICATES THAT HE/SHE IS NOT THE ONE TO HAVE THE MOST RECENT BIRTHDAY, ASK TO SPEAK TO THE PERSON WHO DID. AFTER RESPONDENT COMES TO THE PHONE, SAY:)

Hello, my name is ______ and I'm calling from Hart-Teeter for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Are you at least 18 years old and the person with the most recent birthday of all the adults living in this household? (IF "YES," SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

1. Are you currently registered to vote in the precinct or election district where you now live, or haven't you had a chance to register yet?

Registered	8	[15
_	0]
Not registered	2	
_	0	
Not sure	-	

2. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

Right direction	10/9 <u>3</u> 27	<u>9/93</u> 33	<u>7/93</u> 27	<u>6/93</u> 27	<u>4/93</u> 37	<u>3/93</u> 43	<u>1/93</u> 47	12/9 2 45	<u>5/9</u> 2 15	<u>9/91</u> 34	[16
Wrong track	54	49	55	56	44	35	27	32	71	48	J
Mixed (VOL)	14	12	13	10	11	11	14	11	9	13	

Not sure...... 5 | 6 5 7 8 11 12 12 5 5

I'm going to read you the names of several public figures and institutions. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (READ EACH ITEM AND REPEAT CHOICES. START FROM THE BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW.)

	Very <u>Positive</u>	Somewhat <u>Positive</u>	Neu- <u>tral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Bill Clinton							
October 1993	16	30	18	16	19	1	[17]
September 1993	18	32	15	17	17	1	
July 1993	15	31	17	16	20	1	
June 1993	16	28	15	17	23	1	
April 1993	25	27	18	13	16	1	
March 1993	26	30	15	12	14	3	
January 1993	33	31	15	9	7	5	
December 1993	26	34	18	10	9	3	
May 1992	8	24	24	23	14	7	
Hillary Rodham Clinton	O	24	24	23	14	,	
October 1993	22	26	17	14	19	2	[18]
September 1993	20	26	21	13	17	3	[10]
	20	30		12	17 17	2	
July 1993			19				
June 1993	21	26	18	12	19	4	
April 1993	25	28	18	12	14	3	
March 1993	25	29	18	11	12	5	
January 1993	27	30	21	8	8	6	
December 1993	21	25	25	8	11	10	
Al Gore							
October 1993	14	28	25	13	14	6	[19]
September 1993	17	30	24	12	12	5	
March 1993	19	28	23	12	9	9	
January 1993	23	32	22	9	6	8	
December 1993	21	30	21	10	9	9	
Ross Perot							
October 1993	11	19	25	22	20	3	[20]
September 1993	12	24	26	19	16	3	
July 1993	13	24	25	17	17	4	
June 1993	16	25	24	16	15	4	
April 1993	17	27	27	15	11	3	
March 1993	16	31	25	13	11	4	
January 1993	16	26	24	16	14	4	
December 1993	13	22	27	18	15	5	
May 1992	12	20	25	7	6	30	
Bob Dole							
October 1993	12	26	24	14	10	14	[21]
September 1993	13	25	24	14	10	14	
July 1993	10	22	25	14	13	16	
June 1993	15	25	24	12	10	14	
April 1993	13	25	26	11	7	18	
Q.3 (cont'd)							
	Very <u>Positive</u>	Somewhat <u>Positive</u>	Neu- <u>tral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Dan Quayle	_					_	
October 1993	8	16	28	20	24	4	[22]
June 1993	7	19	26	20	24	4	
October 1992	7	19	16	22	34	2	

					S	tudy #4042	2page 4
May 1992	5	18	28	21	23	5	
October 1991	10	25	28	15	18	4	
October 1990	5	22	28	19	19	7	
November 1989	7	22	26	17	21	7	
Jack Kemp							
October 1993	9	19	24	7	4	37	[23]
Colin Powell							
October 1993	35	30	15	4	1	15	[24]
September 1993	32	27	17	4	3	17	
June 1993	37	27	13	4	2	17	
May 1991*	37	30	14	3	2	14	
March 1991*	43	28	8	2	1	18	
February 1991*	46	22	8	2	1	21	
The Republican Party							
October 1993	16	28	27	15	11	3	[25]
April 1993	9	30	26	18	13	4	
March 1993	8	27	23	22	16	4	
October 1992*	10	21	19	23	24	3	
October 1991*	12	32	21	17	14	4	
October 1990*	11	27	24	20	14	4	
The Democratic Party							
October 1993	11	25	26	20	15	3	[26]
April 1993	15	29	22	18	13	3	
March 1993	15	32	20	18	12	3	
October 1992*	19	29	22	15	12	3	
October 1991*	12	25	24	21	13	5	
October 1990*	12	27	30	19	8	4	
Rush Limbaugh							
October 1993	13	13	16	9	25	24	[27]
(FORM A) Les Aspin							
October 1993	2	11	24	10	7	46	[28]
(FORM B)	۷	11	24	10	,	40	[20]
Warren Christopher							
October 1993	4	14	25	7	5	45	[29]
	-	- ·		•	-		

(BOTH FORMS.)

4a. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	<u>10/93</u>	<u>9/93</u>	<u>7/9</u>	<u>6/9</u>	<u>4/93</u>	<u>3/93</u>	<u>1/93</u>	
			<u>3</u>	<u>3</u>				
Approve	47	50	45	41	52	57	51	[30]
Disapprove	43	39	45	50	34	26	16	
Not sure	10	11	10	9	14	17	33	

4b. Do you generally approve or disapprove of the job Bill Clinton is doing in handling the economy?

	10/93	<u>9/93</u> *	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	
Approve	40	42	40	33	45	52	[31]
Disapprove	50	48	51	56	40	28	
Not sure	10	10	9	11	15	20	

4c. In general, do you approve or disapprove of the job Bill Clinton is doing in handling our foreign policy?

	<u>10/93</u>	<u>9/93</u> *	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	
Approve	33	47	50	38	47	47	[32]
Disapprove	58	34	36	43	30	22	
Not sure	9	19	14	19	23	31	

4d. Which one of the following do you think is the most important issue when judging President Clinton's leadership? (ROTATE ORDER. RECORD RESPONSE UNDER Q.4d BELOW.)

	Q.4d Most <u>Importa</u> <u>nt</u>		Q.4e Second Most <u>Importa</u> <u>nt</u>		Combine d <u>Respons</u> <u>e</u>
Handling international crises like Bosnia, Somalia, and Haiti	9	[33]	16	[34]	25
Reforming the health care system	20		24		44
Dealing with the economy	31	CONTINUE	24		55
Reducing the federal budget deficit	14		18		32
Uniting the country	17		15		32
All equally (VOL)	4	FORM A: SKIP TO Q.5a.	-		4
None of these (VOL)	3		1		4
Not sure	2	FORM B: SKIP TO Q.4f.	2		4

(ASK ONLY OF RESPONDENTS WHO CHOOSE A HIGHEST PRIORITY IN 0.4d.)

4e. And which of these issues would be the second most important to you? (READ LIST AGAIN, EXCLUDING ANSWER GIVEN IN Q.4d. RECORD UNDER COLUMN Q.4e. ABOVE.)

(FORM B--ASK EVERYONE.)

4f. In general, do you approve or disapprove of the job Congress is doing?

	10/9 3	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>1/9</u> <u>3</u>	<u>4/92</u> *	10/91*	<u>7/91</u> *	10/90 *	
Approve							26	28	22	[35]
Disapprove	60	65	60	61	56	78	62	63	69	
Not sure		11	13	12		7	12	9	9	

^{*}Asked only of registered voters.

(BOTH FORMS--ASK EVERYONE.)

Now, I'd like to read you a list of economic issues. As of right now, which <u>one</u> do you feel is the most important economic issue facing the country? (READ LIST SLOWLY. <u>START FROM BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW</u>. ACCEPT ONLY <u>ONE ANSWER</u>.)

	10/9 3	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	<u>1/9</u> <u>3</u>	12/9 2	<u>5/9</u> 2	<u>9/91</u>	
Inflation	5	8	8	6	4	7	7	6	7	11	[36]
Unemployment	43	40	37	40	44	44	44	46	46	37	
Interest rates	3	2	2	2	2	2	2	3	2	3	
The federal budget deficit	26	26	31	28	28	28	28	24	22	21	
Federal taxes	12	11	10	11	9	7	5	5	5	7	
The U.S. trade deficit	6	8	6	8	7	8	8	10	8	8	
All equally important (VOL)	4	4	4	4	5	3	5	5	8	10	
None is important (VOL)	-	-	1	-	-	-	-	-	-	-	
Not sure	1	1	1	1	1	1	1	1	2	3	

5b. During the <u>next year</u>, do you think the national economy will get better, get worse, or stay about the same?

	10/9	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	<u>1/93</u>	12/9	<u>5/9</u>	9/91	
	<u>3</u>							<u>2</u>	<u>2</u>		
Will get better	21	23	20	23	33	39	50	53	32	31	[37]
Will get worse	27	24	29	27	21	15	9	10	20	24	
Will stay about the same	50	51	48	47	44	43	39	35	45	40	
Not sure	2	2	3	3	2	3	2	2	3	5	

6a. Looking ahead to the next election for president, if Bill Clinton runs for reelection as the Democratic candidate, will you definitely vote for Clinton in that election, probably vote for Clinton, probably vote for the Republican candidate, or definitely vote for the Republican candidate?

Definitely vote for Clinton	1	[38]
Probably vote for Clinton	2	
Probably vote for the Republican candidate	5 2	
Definitely vote for the Republican candidate	0 1	
, i	9	
Depends (VOL)	4	

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Neither (VOL)	2
Ross Perot (VOL)	
Not sure	7

					S	tudy #4042page 8
6b.	If the 1996 presidential election were held to Bob Dole, the Republican, and Bill Clinton, th whom would you vote?					
	Bob Dole	10/93 32	<u>9/93</u> 26	<u>7/93</u> 27	<u>6/93</u> 27	[39]
	Bill Clinton	37 23 NA	38 27 -	35 28 -	35 30 3	•
	None of these (VOL) Not sure/refused	NA 8	4 5	3 7	5 -	
6c.	If the 1996 presidential election were held to Bob Dole, the Republican, and Bill Clinton, the					
	Bob Dole		. 4 5	[40]		
	Bill Clinton					
	Not sure/refused					
6d.	If the 1996 presidential election were held to Colin Powell, the Republican, and Bill Clinton, t					
	Colin Powell		. 4 8	[41]		
	Bill Clinton					
	Not sure/refused		_			
(FORM 6e.	1 A) And if the 1996 presidential election were NAMES) Jack Kemp, the Republican, and Bill C					
	Jack Kemp		. 3	[42]		
	Bill Clinton					
	Not sure/refused					
(FORM 6f.	1 B) And if the 1996 presidential election were NAMES) Dan Quayle, the Republican, and Bill					
	Dan Quayle		. 3	[43]		
	Bill Clinton					

Not sure/refused.....

(BOTH FORMS.)

7a. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or a not very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT STRONG DEMOCRAT/ REPUBLICAN.")

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly Independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat	1 6	SKIP TO	[44]
Not strong Democrat	1 3	Q.7c.	
Independent/lean Democrat	1 0		
Strictly Independent	1 8		
Independent/lean Republican	1 2	CONTINU E	
Not strong Republican	1	-	
Strong Republican	1		
OtherRefusedDon't know/nothing	4 5 - 2		

(ASK ONLY OF REPUBLICANS AND INDEPENDENTS WHO DO NOT LEAN DEMOCRATIC IN Q.7a.)

7b. Let me read you a list of people who might seek the 1996 Republican nomination for president. If you were voting today in the 1996 Republican primary for president, which candidate would you favor? (READ LIST. START FROM THE BOTTOM ON EVERY OTHER INTERVIEW. IF "NOT SURE," ASK:) Well, which way do you lean?

Dan Quayle	8	[45 1
Jack Kemp	14	•
Colin Powell	25	
Lamar Alexander	1	
Dick Cheney	5	
Phil Gramm	2	
Bob Dole	28	
Pat Buchanan	4	
Someone else (VOL)	2	
None (VOL)	2	
Not sure	9	

(ASK EVERYONE.)

7c. In the 1996 presidential election, would you like to see Ross Perot run as a Republican, as an independent candidate, or not at all?

As a Republican candidate	1	[46]
As an independent candidate	3	
Not at all	5	
Not sure	5	

8a. Looking ahead to next year's election for U.S. Congress, do you feel your representative deserves to be reelected, or do you think it is time to give a new person a chance?

	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	10/92*	<u>9/92</u>	<u>7/92</u> *	<u>4/92</u> *	<u>2/92</u> *	<u>1/92</u> *	
Reelect representative	34	37	30	31	31	27	33	37	42	[47]
Give new person a chance	52	47	55	56	56	62	57	52	48	
Not sure	14	16	15	13	13	11	10	11	10	
		-								
						12/91	10/91	<u>10/90</u>		
						*	*	*	*	
						35	40	39	41	
						52	48	48	36	
						13	12	13	23	

^{*}Asked only of registered

8b. In next year's election for U.S. Congress, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

	10/93	<u>9/93</u>	<u>7/9</u> 3	11/92 *	10/92 *	<u>9/92</u> *	<u>8/92</u>	<u>7/92</u> *	10/90 *	
Vote for the Republican candidate	34	29	31	35	29	32	29	31	33	[48 1
Vote for the Democratic candidate Depends (VOL)	_	32 24	32 25	45 4	46 6	43 7	43 7	35 11	35 14	•
Neither (VOL)		2	3	1 15	2 17	, 1 17	, 2 19	3 20	2 16	

^{*}Asked only of registered voters.

(FORM B)

8c. Do you think there should or should not be a limit on the number of terms to which a senator or member of Congress can be elected?

	10/93	10/92*	<u>4/92</u> *	10/91*	10/90*	<u>1/90</u> *	
Should be term limits	76	79	80	75	72	67	[49]
Should not be term limits	20	17	18	21	24	28	
Not sure	4	4	2	4	4	5	

^{*}Asked only of registered voters.

(BOTH FORMS.)

8d. In general, do you think it is better for the same political party to control both the Congress and the presidency, so they can work together more closely, or do you think it is better to have different political parties controlling the Congress and the presidency to prevent either one from going too far?

	<u>10/9</u>	12/9	<u>10/92</u>	<u>9/92</u> *	<u>8/92</u> *	<u>7/92</u> *	<u>4/92</u>	
	<u>3</u>	<u>2</u>	*				*	
Better if same party controls Congress and the presidency	30	37	39	40	43	40	32	[50]
Better if different parties control Congress and the presidency	58	51	47	46	44	47	61	
Not sure	12	12	14	14	13	13	7	

<u>1/92</u> *	10/91 *	10/90 *	<u>1/90</u> *	9/86 *
28	24	23	24	28
62	67	67	63	64

10 9 10 13 8

*Asked only of registered voters.

(FORM A)

8e. Now that the presidency and the Congress are both controlled by the same party, do you think Congress and the president are working well together to end the gridlock in Washington, or do you think things are pretty much as they were before because Congress and the president always have differences?

	<u>10/93</u>	<u>4/93</u>	3/93 *	<u>1/93</u> *	
President and Congress are able to work together	22	29	47	61	[51]
Things are pretty much as they were before	72	65	47	34	
Not sure	6	6	6	5	

(BOTH FORMS.)

8f. If you knew nothing else about the following two candidates who might run for Congress in next year's elections, which one would you be more likely to support? (ROTATE DESCRIPTIONS:)

Candidate A supported President Clinton's economic program, supported President Clinton's health care program, and supported the North America Free Trade Agreement.

Candidate B opposed President Clinton's economic program, opposed President Clinton's health care reform program, and opposed the North America Free Trade Agreement.

Which candidate would you be more likely to support--Candidate A or Candidate B?

	<u>10/93</u>	<u>9/93</u>	
Candidate A/supported economic program, health care reform, and NAFTA	52	52	[52]
Candidate B/opposed economic program, health care reform, and NAFTA	39	38	
Depends on candidate (VOL)	4	3	
Not sure	5	7	

9a. Do you believe Bill Clinton is a tax-and-spend, big-government kind of Democrat, or is he a different kind of Democrat?

	<u>10/93</u>	9/9	<u>7/9</u>	<u>6/9</u>	<u>3/9</u>	<u>10/92</u> *	
		<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>		
Bill Clinton is a tax-and-spend, big-government Democrat	41	37	38	42	29	35	[53]
Bill Clinton is a different kind of Democrat	50	54	54	47	60	56	
Not sure	9	9	8	11	11	9	

^{*}Asked only of registered voters.

(FORM A)

9b. Which of the following statements comes closer to your view about Bill Clinton's first year in office? (**READ STATEMENTS. ROTATE.**)

Statement A: Bill Clinton has tried to tackle too many of the country's serious problems.

OR

Statement B: Bill Clinton has taken on the right amount of the country's serious problems.

Statement A/Tried to tackle too much	6 1	[54]
Statement B/Taken on right amount	3	
Neither (VOL)	2 5	
Not sure	2	

(BOTH FORMS.)

9c. In the next few months, the Clinton Administration and Congress will be dealing with the following five issues. I would like to read you a list of these issues and ask you which ONE of these issues you would make the highest priority. (ROTATE ORDER. RECORD RESPONSE UNDER Q.9c BELOW.)

••••••••••••••••••••••••••••••••••••••	Q.9c Highes t <u>Priorit</u> <u>Y</u>		Q.9d. Second Highes t Priority		Combine d <u>Response</u>
Reforming the financing and rules for campaigns					
October 1993	3	[55]	7	[56]	10
September 1993	2		6		8
Reforming the government to make it more efficient					
October 1993	37		23		60
September 1993	37		28		65
Reforming federal laws on crime		CONTINUE			
October 1993	25		25		50
September 1993	19		25		44
Reforming the health care system					
October 1993	24		28		52
September 1993	33		29		62
Dealing with the North American Free Trade Agreement					
October 1993	7		14		21
September 1993	5		10		15
All equally (VOL)		SKIP TO Q.10a FORM A, Q.10b FORM B			
October 1993	2		-		2
September 1993	3		-		3
None of these (VOL)					
October 1993	-		1		1
September 1993	-		-		-
Not sure					
September 1993	2		2		4
October 1993	1		2		3

(ASK ONLY OF RESPONDENTS WHO CHOOSE A HIGHEST PRIORITY IN Q.9c.)

9d. And which of these issues would be your second highest priority? (READ LIST AGAIN, EXCLUDING ANSWER GIVEN IN Q.9c. RECORD UNDER COLUMN Q.9d. ABOVE.)

(ASK EVERYONE--FORM A.)

10a. Do you recall any promises President Clinton made in his campaign last year? (IF "YES," ASK:) What were they? [57-60]

(PROBE:) Anything else?

Health care reform, affordable health care for every American	34%
Taxes; no higher taxes for the middle class	17
Reduce the budget deficit	14
Fairness to gays in the military	11
People back to work; jobs	8
Improve the economy	5
Reform government, less gridlock	4
Control government spending	3
Foreign policy issues, Bosnia, Russia	2
Don't know; no response	36

(ASK EVERYONE--BOTH FORMS.)

10b. Do you think Bill Clinton as president has concentrated on the issues on which he campaigned during last year's presidential race, or do you think he has changed his focus to other issues?

	<u>10/93</u>	<u>6/93</u> *	<u>4/93</u> *	
Bill Clinton has concentrated on the issues on which he	40	30	38	[61
campaigned]
Bill Clinton has changed his focus to other issues	48	60	51	
Some of both (VOL)	8	6	8	
Not sure	4	4	3	

^{*}Asked of one-half the respondents.

10c. Now, I would like to read you a list of qualities by which a president might be judged. For each item, I would like you to tell me how you would rate Bill Clinton on that quality using a scale from 1 to 5, on which a "5" means you would give him a very good rating, a "1" means you would give him a very poor rating, and a "3" means you would give him a mixed rating. You can use any number between 1 and 5, depending on how strongly you feel.

(FOR EACH ITEM, ASK:) When it comes to **(READ ITEM)**, how would you rate Bill Clinton, using a five-point scale, on which a "5" means a very good rating, a "1" means a very poor rating, and a "3" means a mixed rating? **(START FROM THE BOTTOM ON EVERY OTHER INTERVIEW.)**

INTERVIEW.)	Very <u>Good</u>	4	Mixe d	_		<u>Sure</u>	
(FORM ANEXT 8 ITEMS)	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>6</u>	
His ethical and moral values							
October 1993	19	24	30	1	15	1	[62
January 1993	23	27	29	1 1 2	8	1	J
Staying in touch with the American people				_			
October 1993	28	29	25	1	7	-	[63
June 1993	25	25	29	1 1 0	10	1	J
January 1993	46	27	20	4	2	1	
Reducing the federal budget deficit							
October 1993	5	11	34	2	25	2	[64
Serving as commander-in-chief)			
October 1993	14	18	32	1	19	1	[65
January 1993	20	23	39	6 8	8	2]
Representing traditional American values	20	23	29	0	0	۷	
October 1993	17	23	27	1	16	2	[66
January 1993	27	23	32	5 7	9	2]
Working with Congress	21	23	32	,	9	2	
October 1993	12	29	41	1	4	2	[67
luna 1002	_	10	45	2	10	4]
June 1993	5	18	45	1 6	12	4	
January 1993	24	32	31	5	2	6	
Dealing with the economy	0	17	27	2	16	1	[CO
October 1993	9	17	37	2	16	1	[68]
Standing up to pressure				·			•
October 1993	23	25	26	1	11	1	[69
January 1993	29	29	27	4 6	5	4	1
(FORM BNEXT 8 ITEMS)							
Achieving his goals	_			_		_	
October 1993	5	16	46	1 7	15	1	[70 1
January 1993	22	29	34	7	5	3	•
Keeping his word	_			_		_	
October 1993	6	16	31	2 1	25	1	[71
January 1993	12	22	34	1	17	2	
Uniting the country							
October 1993	7	18	33	2	17	1	[72
January 1993 Clearly communicating his goals for the country	28	28	26	4 9	6	3	1

					aa, "		page 10
October 1993	15	22	30	1	14	1	[73 1
January 1993Achieving his goal of making Americans' lives	30	31	25	6	7	1	•
More secure October 1993	6	12	34	2	25	1	[74]
His ability to handle a crisis							
October 1993	9	18	32	1 8	22	1	[75 1
January 1993	16	23	31	1	7	12	•
Reforming the health care system				_			
October 1993	16	23	25	1 4	19	3	[76]
Having the right policies for the country October 1993	7	18	37	1	19	2	- [77
				7			1

(FORM A)

10d. Please tell me which of the following best describes your feelings towards the Democrats in Congress:

The Democrats in Congress are too opposed to Clinton's programs	1 8	[78]
The Democrats in Congress are too supportive of Clinton's programs	2 5	
The Democrats in Congress have the right balance of support for and opposition to Clinton's programs	4 8	
Not sure	9	

(FORM B)

10e. Please tell me which of the following best describes your feelings toward the Republicans in Congress:

The Republicans in Congress are too opposed to Clinton's programs	3 4	[79]
The Republicans in Congress are too supportive of Clinton's programs	1 0	
The Republicans in Congress have the right balance of support for and opposition to Clinton's programs	4 6	
Not sure	1	

(FORM A)

Please tell me which one of the following statements comes closest to your point of view on Bill Clinton's priorities as president. (READ STATEMENTS. ROTATE FIRST TWO, BUT ALWAYS READ STATEMENT "C" LAST.)

STATEMENT A: Bill Clinton is spending too much time and attention on foreign affairs and not paying enough attention to the domestic goals.

OR

STATEMENT B: Bill Clinton is spending too much time and attention on the domestic goals and not paying enough attention to foreign affairs.

OR

Statement A/too much foreign/not enough domestic	10/93 47	1/93* 7	[80]
Statement B/too much domestic/not enough foreign	14	30	-
Statement C/right balance	33	58	
Not sure	6	5	

(BOTH FORMS.)

11b. Now, let me read you some specific issues. When it comes to **(READ ITEM)**, which party do you think would do a better job--the Democratic Party, the Republican Party, both about the same, or neither? **(REPEAT FOR EACH ITEM LISTED BELOW. ROTATE ORDER OF ITEMS.)**

	Democratic <u>Party</u>	Republican <u>Party</u>	<u>Both</u>	<u>Neithe</u> <u>r</u>	Not <u>Sure</u>	
(FORM A) Dealing with the economy						
October 1993	22	27	20	28	3	[81]
March 1993	34	18	34	11	3	
July 1992*	26	18	35	18	3	
May 1992	29	23	26	17	5	
January 1992*	28	23	33	12	4	
October 1991*	27	28	26	14	5	
Dealing with the issue of abortion						
October 1993	33	25	19	14	9	[82]
July 1992*	32	18	22	19	9	
May 1992	33	20	14	17	16	
April 1992*	34	19	19	17	11	
Feb/Mar 1992*	31	20	20	17	12	
October 1991*	36	22	14	15	13	
Dealing with crime						
October 1993	20	27	22	24	7	[83]
Dealing with education						
October 1993	32	24	16	24	4	[84]
July 1992*	42	17	25	12	4	
October 1991*+	28	14	33	18	7	
October 1990*	33	15	30	14	8	
November 1989*	30	15	32	15	8	
Reducing the federal deficit						
October 1993	27	23	27	18	5	[85]
March 1993	39	16	23	18	4	
April 1992*	20	19	18	37	6	
October 1991*	24	29	16	24	7	
October 1990*	25	27	19	23	6	
Protecting the environment						
October 1993	44	15	13	22	6	[86]
July 1992*	38	11	27	18	6	
October 1991*	39	16	24	12	9	
October 1990*	38	15	27	13	7	
November 1989*	36	15	25	14	10	
Protecting America's interest on						
trade issues						
October 1993	20	39	13	20	8	[87]
July 1992*	23	32	24	15	6	
May 1992	24	32	21	12	11	
January 1992*	25	26	31	9	9	
October 1991*	22	36	21	10	11	
October 1990*	22	35	24	9	10	
(Q.11b. cont'd)						
	Democratic	Republican	<u>Both</u>	<u>Neithe</u>	Not	
Company times are supplied as a	<u>Party</u>	<u>Party</u>		<u>r</u>	<u>Sure</u>	
Generating new ideas	20	17	17	22	_	1001
October 1993	38	17	17	22	6	[88]

				Study	# - 10 - 2	page 1
Looking out for the middle class						
October 1993	42	22	22	12	2	[89]
January 1992*	37	15	27	16	5	
October 1991*	47	19	11	16	7	
October 1990*	47	18	16	14	5	
November 1989*	44	21	16	12	7	
(FORM B)						
Dealing with foreign policy						
October 1993	10	37	11	39	3	[90]
July 1992*	15	48	24	7	6	
April 1992*	21	48	18	9	4	
Feb/Mar 1992*	16	48	22	7	7	
January 1992*	13	42	31	6	8	
Dealing with taxes						
October 1993	23	34	16	23	4	[91]
July 1992*	29	20	20	25	6	
May 1992	29	24	17	22	8	
April 1992*	30	24	18	23	5	
Feb/Mar 1992*	35	26	17	17	5	
October 1991*	26	31	18	18	7	
Dealing with the problem of						
health care						
October 1993	44	16	16	18	6	[92]
March 1993	57	9	17	12	5	
July 1992*	44	10	21	19	6	
April 1992*	48	12	17	18	5	
October 1991*	46	12	18	16	8	
Standing up to the special interests						
October 1993	28	19	22	24	7	[93]
March 1993	36	13	20	23	8	
Dealing with race relations						
October 1993	38	12	16	27	7	[94]
May 1992	39	14	19	20	8	
Reducing the drug problem						
October 1993	15	18	29	32	6	[95]
Feb/Mar 1992*	15	21	31	27	6	
October 1991*	16	22	26	27	9	
October 1990*	20	18	30	24	8	
November 1989*	15	21	31	24	9	
Controlling government spending						
October 1993	19	27	29	20	5	[96]
Ensuring a strong national defense						
October 1993	11	55	6	24	4	[97]
November 1989*	15	51	21	5	8	= =

(FORM B)

11c. Now, let me read you some descriptions. Please tell me whether each one applies more to the Democratic Party, the Republican Party, both about the same, or neither. **(REPEAT FOR EACH ITEM. ROTATE.)**

	Democratic <u>Party</u>	Republica n <u>Party</u>	<u>Both</u>	<u>Neither</u>	Not <u>Sure</u>	
The party of the future	22	21	23	26	8	[98]
Exciting	20	15	16	44	5	[99]
Trustworthy	17	20	16	44	3	[100]
Effective, gets the job done	18	28	22	28	4	[101]
Wasteful	25	19	46	7	3	[102]
Old-fashioned	17	46	20	12	5	[103]

(BOTH FORMS.)

12a. Please tell me which statement comes closer to your point of view. (READ STATEMENTS. ROTATE.)

Statement A: The federal government can provide services more efficiently than it does now, and should concentrate on providing those services at a lower cost.

OR

Statement B: The federal government will never be able to provide services without a lot of waste--so it should provide fewer services, and save the taxpayers' money.

Statement A/Same services, more efficiently at lower cost	4	[104]
·	8	
Statement B/Fewer services, save money	4	
·	6	
Some of both (VOL)	3	
Not sure	3	

12b. Now I would like to read you some proposals about the system for funding political campaigns in America. Please tell me which of these approaches you would prefer. **(ROTATE ORDER.)**

Proposal A: Using public funds to pay part of the cost of congressional campaigns, in exchange for limits on contributions from individuals and political action committees, to reduce the influence of special interests.

OR

Proposal B: Allowing contributors to give as much as they want, and allowing candidates to spend as much as they can, but reporting all the information and making it publicly available.

OR

Proposal C: Keeping the current system of campaign financing.

Proposal A/public funds	41	[105]
Proposal B/no limits, public reporting	31	
Proposal C/current system	22	
Don't know enough about current system	2	
(VOL)		
Not sure	4	

(FORM A)

12c. Do you think the power of special interests to influence government will be reduced if Congress passes a bill to create a system in which taxpayers pay part of the cost of political campaigns?

Yes, influence will be reduced	34	[106]
No, influence will not be reduced	55	
Not sure	11	

12e. Some people have suggested that the minimum wage be increased to help people in low-paying jobs keep up with the cost of living. Other people feel that an increase in the minimum wage would increase costs to businesses and weaken the economy. Do you favor or oppose increasing the minimum wage?

Favor increase	6	[108]
	4	
Oppose increase	3	
• •	1	
Not sure	5	

(FORM A)

12f. If the Constitution is amended to require a balanced federal budget, do you believe that Congress will really balance the federal budget, or not?

Congress will balance budget	1	[109]
	7	
Congress will not balance budget	7	
	7	
Not sure	6	

(BOTH FORMS.)

13a. From what you have heard or read, do you favor or oppose President Clinton's health care program?

		NBC News	
	<u>10/93</u>	9/22/93	
Favor	47	<u>9/22/93</u> 51	[110]
Oppose	37	18	
Need to know more (VOL)	12	17	
Not sure	4	14	

13b. Do you think that you and your family will be helped by the Clinton health care plan, hurt by the plan, or not affected either way?

	10/93	<u>9/93</u> *	
Helped	21	20	[111]
Hurt	34	23	
Not affected either way	38	51	
Not sure	7	6	

^{*}Asked of one-half the respondents.

13c. Which of the following do you see as the most important health care issue at the present time? (READ CHOICES SLOWLY. START FROM THE BOTTOM ON EVERY OTHER INTERVIEW.)

	<u>10/93</u>	<u>9/93</u>	<u>3/93</u>	
The <u>cost</u> of health care	42	42	48	[112
		4.5		1
People who are not covered by insurance	35	41	35	
The <u>quality</u> of health care	14	10	8	
All equally (VOL)	7	5	8	
None of these (VOL)	1	1	-	
Not sure	1	1	1	

(FORM A)

13d. President Clinton's health care plan would require employers to pay for most of their workers' health insurance. Critics say that it would rely too much on government to regulate the health care system, would hurt businesses, and would limit people's ability to select their doctor. How concerned are you about this criticism of President Clinton's health care plan--very much concerned, a great deal, just somewhat, or not very concerned?

Very much concerned	3	[113]
A great deal concerned	1	
Just somewhat concerned	2	
Not very concerned	1	
Not sure	7 1	

(FORM B)

13e. A Republican health care plan would require every American to purchase health insurance. Critics say that it would cause some businesses to stop providing health coverage for their employees, and that it fails to control the rising increases in doctors' fees and other health care costs. How concerned are you about this criticism of that Republican health care plan--very much concerned, a great deal, just somewhat, or not very concerned?

Very much concerned	3 3	[114]
A great deal concerned	1	
Just somewhat concerned	3	
Not very concerned	1	
Not sure	6 4	

(BOTH FORMS.)

Now, some questions on the free trade agreement that Congress will consider during the coming month.

14a. Do you favor or oppose the North American Free Trade Agreement with Mexico and Canada that eliminates nearly all restrictions on imports, exports, and business investment between the United States, Mexico, and Canada? If you feel you have not heard enough about this issue yet to have an opinion, please just say so.

	10/93	<u>9/93</u>	<u>7/93</u>	<u>4/93</u>	<u>1/9</u> 3	10/92*+	<u>9/92</u> *+	
Favor NAFTA	29	25	31	27	28	21	27	[115
Oppose NAFTA Have not heard enough about	33 34	36 34	29 36	25 44	31 36	37 38	34 35	,

									Study #	<i>‡</i> 4042-	page 24
			4	-	4	4	_		4	4	
Not	sure		4	5	4	4	5		4	4	
14b.	Free Trade	d like to read you s Agreement. Pleas EMENTS. START FI	se tell m	ne whet	her you	agree	or dis	sagr	ee with e		
IE AL		mt is massed America			. a.b wi m a	, ioba		<u>gre</u> <u>e</u>	<u>Disagre</u> <u>e</u>	Not <u>Sure</u>	
	move to M	nt is passed, Am exico	ierican i	manuia	icturing	y Jobs					
Oc	tober 1993						'	49	40	11	[116]
Se _l	ptember 199	3						74	20	6	
		nt is passed, sor more jobs would			be lost	in the	e				
Oc	tober 1993						'	42	45	13	[117]
Se _l	ptember 199	3					4	40	50	10	
If th	ne agreeme pect in the	nt does not pass world community	s, the Ur y	nites St	tates w	ill lose	e				
Oc	tober 1993						:	22	67	11	[118
opp exp	ortunities i ort our goo	ppe will take adva n Mexico, and wo d to Mexico if th	e would e agree	lose the ment f	ne chan ails			39	46	15	[110
OC.	tober 1993							59	46	15	[119]
15a.	STATEMEN Statement	me which of the formal states are the states of the united states are the united states are the							•		
	conflicts.										
	OR										
		t B: The United S ing international cr				countri	es and	the	United N	ations	take the
		Statement A/U.S Statement B/U.S Some of both ('Not sure	5. should	not tak	e lead		. 7 2 . 4		20 I		

15b.

When the United States is asked to be part of an United Nations international peacekeeping force in a troubled part of the world, should we take part or leave this job to other countries?

15c. For each of the following situations, please tell me if you would favor or oppose the use of U.S. military forces. (FOR EACH ITEM, ASK:) Would you favor or oppose the use of U.S. military forces (READ ITEM)?

	Woul d Favor <u>Use</u>	Would Oppos e <u>Use</u>	Not <u>Sure</u>	
In order to guarantee peace and security in an important region of the world	63	27	10	[122]
To help prevent large numbers of people from starving to death	67	27	6	[123]
When one nation is trying to destroy another nation by killing its people and driving them from their homes	57	35	8	[124]
When the U.S. is under direct military threat	94	4	2	[125]
When important economic needs of the United States, such as oil, are at stake	60	30	10	[126]
In order to guarantee that a democratically elected leader can govern, if that leader is under attack by that country's military or by rebels	47	41	12	[127]

16a. Do you feel the situation in Somalia could turn into another Vietnam for the United States, or don't you feel that is possible?

		NBC News	
	<u>10/93</u>		
		<u>10/6/93</u>	
Yes, it could turn into another Vietnam	62	56	[128]
No, it could not turn into another Vietnam	34	37	
Not sure	4	7	

16b. Recently, President Clinton sent six warships to Haiti to enforce the United Nation's decision to prevent trade with that country unless their military dictators turn over power to their democratically elected government. His reasons also include protecting the one thousand Americans now living in Haiti and creating safe conditions there so that residents of that country will not try to come to the United States illegally. Do you agree with or disagree with the President's decision?

Agree with decision to send warships to Haiti	6	[129]
	0	
Disagree with decision to send warships to Haiti	3	
	2	
Not sure	8	

16c. Do you favor or oppose the United States military taking part in an international effort to enforce a peace agreement in Bosnia?

Favor	4	[130
	8]
Oppose	4	
	3	
Not sure	9	

(FORM A)

17a. As you may know, the faces of four presidents--George Washington, Thomas Jefferson, Abraham Lincoln, and Teddy Roosevelt--are carved into the side of Mount Rushmore. Which <u>one</u> of the following presidents would you most like to see added as a fifth face on Mount Rushmore? (READ LIST. ROTATE ORDER OF NAMES.)

John Kennedy	10/93 33 3 33 12 16 3	3/91* 36 11 28 6 16 3	[131]
EMBARGOED BY NBC			

(FORM A)

17b. Do you believe that John Kennedy was truly a great president, or do you feel that he was overrated?

Great president Overrated In between (VOL) Not sure	3 7 5 1 7 5	[132]
EMBARGOED BY NBC		

(FORM B)

17c. Do you agree or disagree with this statement: "If John Kennedy had not been killed in 1963, the world would be a very different place today."

Agree Disagree Not sure	5 5 3 4 1	[133]
EMBARGOED BY NBC		

(FORM B)

18. Of the following public figures, which one are you <u>most</u> tired of hearing from and would most like to tell, "Oh, shut up!"? **(READ NAMES. ROTATE. ACCEPT ONE RESPONSE ONLY.)**

Rush Limbaugh	21	[134]
Ross Perot	18	
Jesse Jackson	24	
Phil Donahue	13	
Pat Buchanan	8	
All equally (VOL)	9	
None (VOL)	4	
Not sure	3	

(BOTH FORMS)

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. Did you happen to vote in the 1992 presidential election?
 - **(IF "YES," ASK:)** For whom did you vote--George Bush, the Republican, Bill Clinton, the Democrat, or Ross Perot, the Independent?

1	[135]
5	
3	
0	
3	
3	
1	
3	
-	
2	
7	
	0

F2. In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or do you think your views cannot really be described in those terms?

Very liberalSomewhat liberal	6 1	[136]
Moderate	5 2	
Somewhat conservative	7	
	5	
Very conservative	1	
Views cannot be described in those terms Not sure	1 4 2	
1100 501 011111111111111111111111111111	-	

F3. What is the last grade you completed in school? (DO NOT READ CHOICES.)

Grade schoolSome high school	2 8	[137]
High school graduate	3 3	
Some college, no degree	1 5	
Vocational training, 2-year college4-year college/Bachelor's degree	9	
	9	
Some postgraduate work, no degree	2	
2-3 years postgraduate work, Master's degree Doctoral degree/law degree Not sure	8 3 1	

F4. How old are you? (IF REFUSED, ASK:) Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24	1	[138]
	-	

	25-29	9			
	30-34	1			
	35-39	3 1			
	55-53	2			
	40-44	1			
	45.40	1			
	45-4950-54	9 7			
	55-59	6			
	60-64	6			
	65 and over	1			
	Refused	5 1			
F5.	What type of work do you do?				
		2	[139]		
	White collar worker	6 1 7			
		2 3			
		1			
		3			
		7			
		1 9			
		9 3			
	Never worked/not sure	1			
(ASK (F6a.	OF ALL WOMEN .) Do you work outside the home or not?				
	Work outside the home		2 9	[140]	
	Do not work outside the home				
	Not sure/refused		3		
_					
(ASK I F6b.	EVERYONE.) Are you, or is any member of this household, a member of a	a labo	or union	?	
	Respondent is union member		1 0	[141]	
	Other person in household is union member				
	Non-union household				
	Not sure		1 2		
F7.	Do you have any children who live at home with you? (IF How old are your children? (IF DECLINE TO GIVE AGES,	HAV ASK	E CHILI	OREN AT HOME, AS	5K:) age
	6, age 6 to 11, age 12 to 15, age 16 to 18, or over age 18?	(ACC	CEPT M	ULTIPLE RESPONS	EŠ.)

Yes, Have Children at Home
Under age 6.....

Age 6 to 11.....

[142]

1 8

1

	,
Age 12-15	1
	3
Age 16-18	7
Over age 18	9
No, Do Not Have Children At	5
<u>Home</u>	6
Not Sure/Refused	1

F8. In what religion were you brought up?

Protestant	4	[143]
Catholic	2	
Jewish	3	
Other	5	
None Not sure/refused	3 2	

F9.	Are you white, black, Hispanic, Asian, or some	ething else?		
	WhiteBlack HispanicAsian Other Not sure/refused		0	144]
F10.	If you added together the yearly inco were living at home last year, would \$10,000 and \$20,000, between \$20, \$40,000, between \$40,000 and \$50 would the total be more than that? Less than \$10,000 and \$20, Between \$10,000 and \$20, Between \$20,000 and \$30, Between \$30,000 and \$40, Between \$40,000 and \$50, Between \$50,000 and \$75, More than \$75,000	the total 000 and 3 ,000, betw 000 1000 1000 1000 1000 1000 1000 1000 1000 100000 100000 100000 100000 10000 10000 10000 10000 10000 100000 100000 100000 100000 100000 1000000 100000 100000 100000 100000 100000 100000 100000 100000 100000 1000000 10000000 100000000	be les \$30,00 veen \$ 7 [1 4 4 1 5 1 5 1 2 1 5 1 2	s than \$10,000, between 0, between \$30,000 and
F11.	This survey is being conducted as part of co and The Wall Street Journal. A few report selected number of participants to get additional being contacted? Do not object	ers assigned tional insigh 8 3	d to this	s story will be calling back a uld you have any objection to